THE TREVOR PROJECT

Fundraising Guide



Thank you so much for choosing to fundraise for The Trevor Project!

Our mission is to end LGBTQ+ youth suicide. By becoming a fundraiser for Trevor, you're joining the Trevor community to affirm and celebrate the lives of LGBTQ+ young people.

There are countless ways to get involved. Create your own fundraising event, start a fundraising campaign on social media or host your own charity stream.

Please use this as a resource to help get you started!

Our Development team is always available to support your efforts so please reach out to development@thetrevorproject.org with any questions. We can also provide you with additional fundraising materials.

How are you interested in fundraising for Trevor?

- **Are you an individual, family or team interested in hosting your own event?**
  - If you're hosting an event that is raising money on our behalf, we recommend setting up a personal fundraising page via Classy.
  - Fundraise as an Individual: Classy - GET STARTED
  - Fundraise as a Team: Classy - GET STARTED

- **Are you looking to fundraise on Facebook or Instagram ?**
  - You can register directly on the social media platform of your choosing.
    - Facebook - GET STARTED
    - Instagram - GET STARTED

- **Are you a gamer, content creator or streamer on Twitch or YouTube?**
  - We use Tiltify to help fundraise on Twitch and YouTube - make a Tiltify account and start fundraising on your live stream today!
    - Tiltify - GET STARTED

- **Are you looking to fundraise but need ideas?**
  - We've got suggestions here.

FUNDRAISING

Hosting an in-person fundraiser:

We love the creative ideas we see from people hosting their own event to support our life-saving work. If you're raising money on our behalf — a bake sale, a car wash, a karaoke event, whatever you want to do — we recommend you set up a personal fundraising page to receive donations.

Get Started

https://www.thetrevorproject.org/fundraise/



Create your own QR Code:

You can easily share your custom fundraising page by creating a QR code. Please use the instructions below:

1. On a desktop using Google Chrome, navigate to your fundraising page or our general donation page (if you do not have a fundraising page)

2. Click Donate

3. Right click anywhere on the donation page (Video instructions here)

4. From the pop up options that appear, click Create QR Code for this page

5. When the QR code pops up, click Download

6. Save the downloaded QR code as an image on your desktop or on your phone.



Check out some of our fundraising ideas:

Stay Active	• Bowling or Golf Tournament • Gym or Exercise Challenge • Yoga or Spin Class • 5k Awareness Walk/Run Event
Use Your Talents	• Bake Sale, Lemonade Stand • Talent Show, Bingo or Trivia Night • Get Crafty
Quick Ways to Raise $100	• Ask 4 friends to donate $25 • Ask 10 colleagues to donate $10 • Challenge 25 friends on social media to give up their morning coffee and donate $5 towards your fundraising goals

Recommended Moments

The Trevor Project celebrates LGBTQ+ Pride every day and invites supporters to activate with us year-round. This document highlights notable cultural moments that are relevant to our mission and the LGBTQ+ young people we serve. If you would like more information, please reach out to us development@thetrevorproject.org.

- **January** - Happy New Year
- **February** - Black History Month
  - Valentine's Day (Feb. 14)
- **March** - Women's History Month
  - International Women's Day (March 8)
  - Trans Day of Visibility (March 31)
- **April**
  - International Asexuality Day (April 6)
  - Lesbian Visibility Day (April 26)
- **May** - Mental Health Awareness Month
  - International Day Against Homophobia, Transphobia and Biphobia (May 17)
  - Pansexual Day (May 24)
- **June** - Pride Month
- **July** - BIPOC Mental Health Awareness Month
  - Nonbinary Awareness Week (July 10-16)
  - International Nonbinary People's Day (July 14)
- **August** - Back to School
- **September** - National Suicide Prevention Month
  - World Suicide Prevention Day (Sept. 10)
  - Bisexual Awareness Week (Sept. 16-23)
  - Bisexual Visibility Day (Sept. 23)
- **October** - LGBTQ+ History Month
  - World Mental Health Day (Oct. 10)
  - Coming Out Day (Oct. 11)
  - Asexual Awareness Week (Oct 23-29)
  - Intersex Awareness Day (Oct. 26)
- **November** - Holiday Season
  - Trans Awareness Week (Nov. 13-19)
  - Trans Day of Remembrance (Nov. 20)
- **December** - Holiday Season
  - Trevor's End of Year Campaign

About Trevor

The Trevor Project is the leading suicide prevention and crisis intervention organization for lesbian, gay, bisexual, transgender, queer, and questioning (LGBTQ+) young people.

The Trevor Project's mission is to end suicide among LGBTQ+ young people.

Top-Line Statistics:

- LGBTQ+ youth are more than four times as likely to attempt suicide than their peers (Johns et al., 2019; Johns et al., 2020).
- The Trevor Project estimates that more than 1.8 million LGBTQ+ youth (13-24) seriously consider suicide each year in the U.S. — and at least one attempts suicide every 45 seconds.
- The Trevor Project's 2024 U.S. National Survey on the Mental Health of LGBTQ Young People found that 39% of LGBTQ young people seriously considered attempting suicide in the past year—and young people who are transgender, nonbinary, and/or people of color reported higher rates than their peers.

Social Support and Acceptance Statistics:

- LGBTQ+ young people who reported feeling accepted by the adults in their lives typically had more than 40% lower odds of attempting suicide in the past year.
- LGBTQ+ youth who live in a community that is accepting of LGBTQ+ people reported much lower rates of attempting suicide than those who do not.

THANK YOU

Thank you for creating a fundraiser for The Trevor Project and taking the time to learn how to fundraise for us! By creating this fundraiser, you are championing LGBTQ+ young people and joining Trevor to raise critical funds to support youth in crisis. Your support is more impactful than you may ever know to the LGBTQ+ youth who need us most.

If you have any questions, please reach out to our Development team at development@thetrevorproject.org.



